

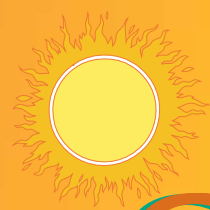
LEAN ON US, FROM CLASS TO CAREER.



The Student Loan People
Kentucky Higher Education Student Loan Corporation

Kentucky's trusted source for grants, scholarships and loans.

P.O. Box 798
Frankfort, KY 40602-0798
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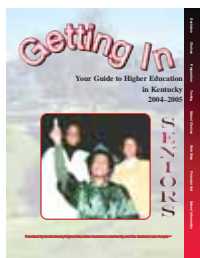


COUNSELOR CONNECTION

VOLUME XIV, No. 1, AUGUST 2004
HIGH SCHOOL

2004–2005 Publications Delayed

Don't **panic** . . . the 2004–2005 publications are coming . . . just later than normal this year. They will be shipped to you as soon as they're printed. We listened to your concerns and made the covers for each one unique for easy recognizability (see below).



GoHigherKY.Org—Kentucky's Newest College Resource

While you're waiting for the *Getting In* publications, direct your students to another great resource for college planning—the GoHigherKY.org web portal. Kentucky parents and students can now check out most college information at one easy stop. By going to GoHigherKy.org, they can explore Kentucky colleges and universities. This web portal lets students enter their preferences in enrollment size, student-to-faculty ratio, costs and other criteria to get the best college fit.



GO HIGHER KY

Students can enter their classes and grades each year, as well as plan their schedules to make sure they take the classes they need to prepare for college. They can also enter their ACT/SAT scores, and they can send their official high school transcripts to the colleges of their choice.

Students can focus their college wish lists to those schools that meet their goals. They can even apply online, tour campuses and search for scholarships — **FREE**. Plus, information only has to be entered once before clicking to automatically fill out applications.

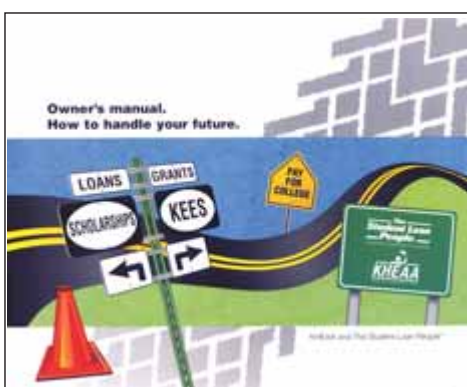
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KHEAA and The Student Loan Peoplesm publish the *Counselor Connection* to share information about student financial aid, college preparation and college planning. Comments and suggestions are always welcome. Please send them to publications@kheaa.com.

What's New at KHEAA

To guide students along the road to college planning and financial aid information, KHEAA and The Student Loan People have developed a new **Owner's Manual: How to Handle Your Future** booklet.

The new piece, designed to complement the graphics on the



College Info Road Show vehicle, includes information about the relationship of educational attainment to earnings; top Kentucky occupations by salary; frequently asked admissions and financial aid questions; awards through the Kentucky Educational Excellence Scholarship (KEES) program; an overview of KHEAA-administered grant, loan, savings, and scholarship programs; BestStart, Best in Class, and Best in Care borrower benefits; helpful websites; and a glossary.

The new booklet replaces the following individual brochures: *Student Financial Aid for Kentucky Students*, *Top 10 Student Financial Aid Tip\$*, *\$urf the Net*, *Education Pays*, *Higher Education 101: A Glossary of Terms* and others.

If you'd like a copy of the new *Owner's Manual*, please contact Paula Townsend at 502.696.7380.

This flyer is titled "Attention, Counselors and Coordinators! It's that time of year again!" and is from KHEAA and The Student Loan People. It lists various services and seminars provided to schools. Under "Presentations and seminars:", it mentions "Financial aid from A to Z" where students learn about online KEES accounts, grants, scholarships, work-study, savings, and Federal Family Education Loans. It also mentions "Who wants to be a KEES millionaire?" where students learn the basics of the KEES program. Under "We offer our services for:", it lists reality stores, financial aid nights, career fairs, PTA meetings, adult education programs, college nights, KEES workshops, and FAFSA workshops. It includes contact information for Geri Johnson at 502.696.7448 (office) or 859.509.7715 (cell), with email gjohnson@kheaa.com. A small graphic of a road sign is also present.

Do you need help explaining higher education and financial aid to your students. Included with this issue of your *Counselor Connection* is a flyer containing information on how you can arrange for the KHEAA outreach counselor for your area to come and talk to your students about these important subjects. Please contact the counselor at the number on the flyer to make arrangements.

Go Higher Ky.org

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GoHigherKy.org is a guide through the entire college preparation experience, from early planning, selection, application and admissions to financial aid. The site will give students an estimate of their financial aid eligibility and will automatically fill in the online Free Application for Federal Student Aid with their information. Personal data is encrypted to ensure confidentiality.

Encourage your students to sign up for their "My Go Higher" account online.

KHEAA will be hosting a special **Ice Cream Social** session at the Kentucky Counseling Association conference in Louisville on Thursday, October 21. The session will begin at 4 pm and will last an hour. Stop by our session to receive your thank you gift for helping us reach Kentucky students.

